

Canadian Independent Song Competition

Sponsorship Opportunity

There are several sponsorship opportunities for the Canadian Independent Song Competition. Below is a list of the sponsorships that we are looking for.

Venue Sponsor

The venue sponsor will be mentioned on the competition website in prime location, all posters and advertising. The venue will be thanked several times throughout the night of the competition. The venue sponsor will be required to provide the venue space for the one evening competition, the date is flexible but once confirmed can not change. If the venue has sound and lighting it will be required that the venue provide the sound and lighting equipment at no cost. The venue sponsor will be asked to provide a minimum of 6 drinks per contestant (10 contestants) and minimum of 3 drinks per judge (5 judges) and a minimum of 10 drink tickets to the organizer for event staff and volunteers. If the venue can help with or suggest an alcohol company in sponsoring the event with cash that would offer a one night special as well that would be appreciated.

Grand Prize Sponsorship

We are looking for 3 significant grand prizes such as cash, musical instruments, recording time, significant gift certificates, cd duplication, etc.

The 3 Grand Prize Sponsors will be recognized on the competition website in prime location, all online and print promotions and advertising. As well these sponsors will be allowed banner advertising at the live competition and will be mentioned several times from the stage at the live competition.

Alcohol Sponsorship

We are looking for an alcohol company to sponsor the event with cash that will go towards the prizes and costs of the industry judges if incurred. The alcohol company will have to be based on if the venue has a contract with what alcohol they are allowed to sell. We would want the alcohol company to offer a sale on minimum one product for the night or offer a sample station for the night.

Door Prize & Participation Prize Sponsorships

We are looking for any Door Prizes and Participation Prizes to give out to the contestants and public attending the live competition. You will be recognized on the competition website. At the live competition there will be a poster of all sponsors, you will be mentioned on this poster as well as mentioned from the stage when the prize is given away. Prizes can be anything from gift certificates to clothing, cd's, etc.

This event and competition is going to focus on supporting the Canadian Independent Songwriters and Musicians who write their own material. We will be targeting all media outlets to promote the competition, in particular the final showcase which we will be inviting all media and industry professionals to. We intend to have 5 high profile industry professionals on our judging panel for the finals. We are open to any sponsorship offers that you may be able to offer to this event.

If you are interested in a Sponsorship Opportunity please contact Terry Holdershaw
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